

6IXGUN

6IXGUN, LLC

Photo Services Rate Sheet

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**Photography Services Rate Sheet
Sixgun Marketing, LLC
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Executive / Business Head Shots:

These are high resolution, print quality images retouched and ready for print artwork, magazines, business cards, annual reports, etc. Finished photos will have a very professional look to them.

In Studio: \$150

Includes: 1/2 hour time in studio
Choice of background
Advanced retouching
Two high quality digital images, up to 8x10 @300 DPI with license for you to use / print

Does not include: Prints
Make up, or time allowance for outfit changes

On Location: \$200

Includes: 1/2 hour time on location and travel up to 20 miles round trip.
Choice of background
Advanced retouching
Two high quality digital images, up to 8x10 @300 DPI with license for you to use / print

Does not include: Prints
Make up, or time allowance for outfit changes
Additional Travel (\$1 / mile)

Budget Head Shots: (i.e. passport photos, web photos, etc)

When you need something quick but don't have the budget for a custom, professional head shot - we offer a low-cost alternative. Shot in our studio, we use the same lighting setup but the only difference is that we do not spend the same time on retouching, and we shoot fewer images. Our images will still look very good and have excellent lighting - much better than mug shot you get at Walgreens or snapped at home against the wall. Due to the low cost, we do not offer this service on location.

In Studio: \$50

Includes: Studio Lighting, Professional processing
Two digital images, one 5x7, one 2x2 @ 300 DPI
Shot on standard neutral or white background

Does not include: Prints, retouching beyond basic tone adjustment

Fashion / Portfolio Cards (upper body shot):

These are very high quality studio images, mandatory for modeling agencies and advertising firms. Due to the need to control lighting and manage backgrounds, we only shoot these in-studio.

In Studio: \$250

Includes: Up to two hours time in studio
 Allowance for make up and outfit changes
 Five high quality digital images, up to 8x10 with license for you to use / print as needed
 300 DPI print quality with full natural retouching

Does not include: Prints
 Make up

** Models who are willing to trade their time in front of the camera for photo services will be considered depending on if we have a need for that particular model's look.

Professional Head Shots - Bulk Pricing

If you have a group of 3 or more people that need individual head shots (for instance, a medical practice or real estate office) we can arrange to take care of everyone at once. In addition to saving time (and money) it will offer a level of consistency to the images across the organization. We offer this service in-studio or on-site. Please note that in order to take advantage of this pricing, all shots will be done in sequence (i.e. no waiting). This service is limited to groups of 3 or more. We charge a flat rate of \$150 per hour, with a \$200 minimum - includes travel time (if any), setup, shooting and processing. Typically it works out to be about \$75 per person or less which is a substantial savings over the individual rate.

In Studio:

Includes: Studio Lighting, Professional processing
 Choice of Backgrounds (Black, Neutral, Custom)
 Two finished high quality images (per person) at 8x10, 300 DPI
 Basic Retouching

Does not include: Prints, advanced retouching

On Location:

Includes: Portable Studio Lighting, Professional processing
 Choice of Neutral Backgrounds
 Two finished high quality images (per person) at 8x10, 300 DPI
 Basic Retouching

Does not include: Prints, advanced retouching

Senior Portraits / Junior Fashion

Shot on location throughout the valley, If you are looking for trendy and flattering portraits for your 16-18 year old high schooler we provide a variety of places to catch the best light and location for the time of the year we are shooting. We work with both young men and women.

On Location Package: \$350

Includes: Up to two hours on location
 Allowance for travel time, make up and outfit changes
 Includes up to 20 miles round trip travel
 Basic retouching / processing
 20-30 high quality digital images with rights to print up to size 8x10
 (2) 8x10, (5) 5x7, (10) 4x6, and one sheet of wallet-size prints

Does not include: Prints beyond what is described above (option to purchase more)
 Make up or props

Ala Carte Photo Services:

Advanced Retouching: \$75 per hour billed in 15 min increments
Open Shoot: \$150 per hour for first 2 hours, \$100 per hour thereafter (\$250 minimum)
Automobile Travel: \$1 per mile

Photographic Prints:	4x6	\$4	5x7	\$7	8x10	\$15
	8x12	\$18	18x12	\$25	13x19	\$35
	16x20	\$65	20x30	\$95		

Scanning: \$5 per image (up to 8x10 and / or slides does not include retouching or color correction)

Real Estate (MLS) listing photos or other assets - silver

Basic, high quality snapshot quality images for listing a home, business automobile, boat or other real property on the multiple listing service (MLS) or online such as Ebay or Craigslist. This is a basic service where we shoot in available light (no strobes or supplemental lighting). For interiors, results are somewhat dependent on the quality of light available at the time of the shoot (i.e. amount of ceiling lights, color of walls, etc. but we consistently get better results than a property owner can with a point and shoot camera.

On Location: \$150

Includes: Up to 15 finished photos, 72 DPI digital format for Web
Sized for MLS uploading (600px by 400px)
Travel up to 20 miles round trip
Up to 2500 sf with no out buildings (i.e. casita)
Basic processing (so image looks professional and finished)

Does not include: Evening / twilight shoots
Travel beyond 20 miles, Hi Resolution images, retouching (photoshop)
Fill lighting, portable lighting, or staging

Real Estate (MLS) listing photos or other property - gold

Premium level, high quality images for listing a home, business or other real property on the multiple listing service (MLS) and / or for printing. This is a step above our basic service where we shoot in available light, however we will use fill flash where needed and retouch images using photoshop that will bring shadows and dark areas under control to give a much better result than without flash / photoshop. Results are somewhat dependent on the quality of light within the interior of the property however we consistently get good results.

On Location: \$175

Includes: Up to 20 finished photos
5 Megapixel, sRaw resolution 2784 x 1586 @ 240 DPI
Travel up to 20 miles round trip
Up to 3500 sf with one outbuilding (i.e. casita)
Basic processing (so image looks professional and finished)
Advanced retouching and fill-processing in Photoshop where needed
Fill Flash where needed in darker rooms

Does not include: Portable strobe lighting, exterior lighting.

Optional (no charge): If you require full 21 Megapixel resolution for printing purposes we can provide these at no additional charge. If you are only listing on MLS there is no need to use HiRes, image quality will be the same. This needs to be made clear before we shoot!

Optional (premium time slot) Twilight shoot - + \$50 to use the best available lighting in the evening - produces blue skies and interior glow Suggested only for higher end homes with good lighting inside and out. We charge a premium as the time window for shooting is very narrow + we need to supply secondary lighting.

Real Estate (MLS) listing photos or other property - platinum

When you are selling a high-end home or other asset only the best images will do. This is our highest level of service offered. Essentially this is a full on-location photo shoot. We bill by the hour (including time spent on the computer) and bring all equipment needed to assure success. This service requires advance planning and may require a site visit to assess the lighting situation. Poorly lit properties will need supplemental lighting which may bring an upcharge.

On Location: \$175 per hour (\$300 minimum)

Includes:

- 20-30 finished photos, 72 DPI digital format for Web, 300 DPI for printing
- Travel up to 30 miles round trip
- No Limit on size of home or property
- Evening / Twilight / Sunset shooting if required
- Basic processing (so image looks professional and finished)
- Advanced Retouching and fill-processing where needed
- Portable lighting / spot lighting / flash where needed

Does not include: \$75 site visit, waived if job goes over \$450

Optional Real Estate Services: (available for all packages)

Images beyond the max per pkg:	\$5 each
Travel beyond max per pkg:	\$1 per mile
Site visit / consultation:	\$75
Web Virtual Tour Gallery:	\$150
Property Website featuring tour (6 months)	\$150 for first 6 months / \$40 per 6 months after
Property Domain link to website:	\$50
Exterior Lighting:	by quote (varies depending on size of home)
Property Flyer:	\$100 (we supply artwork, you print)
Real Estate Agent / Broker Websites:	by quote

Note:

Agents who book 10 or more gold package appointments in one year, get a \$100 rebate *.
Agents who refer us to other clients qualify for a 10% rebate / commission per referral!

* does not apply to clients with photo contracts.

Other Photographic Services

We are experienced commercial and portrait photographers, we shoot pretty much any subject anywhere. Please call us to find out if we are a good fit for you and/or to schedule a quote.

We have experience in the following areas:

Portraiture - models, seniors, executives, staff, law enforcement
Real Estate - commercial and personal
Transportation - boats, cars, trucks, aircraft
Events - golf tournaments, weddings, engagements
Medical - surgeries, labs, staff, offices
Fashion - studio, on location, models,
Musicians - portraits, bands, concerts, events
Restaurants - food, wines, ambiance, kitchens, staff, interiors
Products - jewelry, clothing, manufactured goods, close ups
Landscapes - our work has been published in many photography and area magazines

A word from Mark Kilian, President of 6IXGUN, LLC

6ixgun Photo was founded on the principle that photography is not just a statement of the photographer, but of the client we work with as well. From the start you will see that we work with you to make you feel comfortable and capture exactly what it is you are trying to achieve photographically. Whether its shooting your company's products, a home or business property, or a portrait you will see a very personal touch in everything that we do.

Photography is still and always will be much more of an art than simply taking a camera and snapping pictures. In its purest sense, photography IS art. Professional photographers are artists, they know lighting, perspectives, they understand colors, white balance, depth of field and are comfortable working up close and personal with clients. We know what it takes to get a great image and our work shows it consistently. We also think that photography should be fun ! When we show up you will see that we are not your typical photo staff - we'll get to know you and what you want / expect from a photo session.

I'd also like to say a word about the cost of photography. Plain and simple, good photography is not cheap, nor is it easy or fast. For every hour we spend shooting, we will spend on average 2 hours behind the scenes on the computer. In the case of portraits, that time could be significantly more. We also have invested close to \$50,000 in state-of-the art camera gear, computers, printers and software so that we can provide you with the highest quality images possible using the very latest in technology. That said, we feel our photography and imaging rates are very fair, however we will be the first to admit that we do not compete with amateur or "low cost" photographers in any way. One look at our images and prints and you (and your customers) will see an immediate and profound difference.

We look forward to working with you on your next photography project!

Mark Kilian, President
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6IXGUN, LLC
A Phoenix, Arizona Company